

Program Profile		
Program	Program name	Digital Decolonization: Reclaiming Postcolonial Narratives through Technology
	Category	B5 (Innovation in Culture/Values)

Summary of Program	
Program Name	Digital Decolonization: Reclaiming Postcolonial Narratives through Technology
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Abstract of Program	"Digital Decolonization" is a pioneering educational project that fuses postcolonial literary studies with digital technology. Designed for students of literature, cultural studies, and media, the project explores how digital platforms can be used to reinterpret, resist, and reclaim narratives shaped by colonial ideologies. Using tools like Canva, CapCut, podcast platforms, interactive maps, and archival storytelling software, students will deconstruct colonial texts and represent counter-narratives through digital media. Participants will adapt postcolonial themes—identity, language, migration, hybridity, resistance—into multimedia stories such as web documentaries, Instagram zines, podcast episodes, interactive timelines, or digital exhibitions. Key texts will include <i>Things Fall Apart</i>, <i>The God of Small Things</i>, <i>Season of Migration to the North</i>, and <i>Home and the World</i>. The initiative positions students not only as interpreters of postcolonial literature but also as digital cultural archivists and critics, creating content that speaks to postcolonial realities of Bangladesh and the Global South. The project will culminate in a "Decolonial Digital Fair", showcasing student work and inviting collaboration from regional institutions and diaspora communities.

Details of Program		
Planning		
Objectives	Long-term Goals	-Build institutional identity around digital decolonization - Establish a sustainable archive of student-led projects - Create opportunities for regional and global collaboration - Position the university as a leader in digital humanities and postcolonial scholarship
	Short-term Targets	- Train students in digital storytelling tools - Produce 10–12 student projects within the first cycle

		- Host the Decolonial Digital Fair (Month 6) - Develop online exhibitions and open-access archives
	Rationale	→ To explore postcolonial theory through technological practice → To empower students to critique and reclaim cultural narratives digitally → To foster cross-disciplinary skills in storytelling, editing, archiving, and media design → To promote Global South perspectives using digital tools → To enhance student employability in publishing, journalism, and digital humanities
Subject (Leader)	Initiator(s)	Mahfuza Rahat Oishy
	Champion(s)	Mahfuza Rahat Oishy
	Major team member(s)	Naziba Saiyara, Anindya Sarker
Environment	Nature/Society	Empowers youth with critical and digital tools to resist and reshape postcolonial narratives and cultural memory through visual and audio storytelling.
	Industry/Market	Content creation, digital journalism, NGO communication, publishing, podcasting, digital heritage preservation.
	Citizen/Government	Potential for partnerships with Ministry of Culture, youth forums, literary festivals, digital rights groups, and human rights organizations.
Resources	Human resources	One faculty mentor, two student production assistants, and 8–10 student content creators
	Financial resources	Tk 150,000/-for app subscriptions, editing software, video equipment, exhibition logistics
	Technological resources	Smartphones with good cameras, audio equipment, editing software (CapCut, InShot), projector/screen
Mechanism	Strategy (Weight/Sequence)	→ Decolonial digital storytelling competition → Online archive of student-made postcolonial projects → Open-access digital exhibition

	Organization	High: builds institutional identity, increases academic visibility, creates opportunities for global collaboration.
	Culture	Phase 1: Workshops and training (Months 1–2) Phase 2: Content production and editing (Months 3–5) Phase 3: Exhibition and launch (Month 6)
Doing		
Launch date		November 2025
Responsible organization		World University of Bangladesh.
Program content and process		Students will critique colonialism and express resistance through creative, tech-enabled storytelling — such as short films, zines, podcasts, and interactive exhibitions. These outputs will be grounded
		in postcolonial literary theory but adapted for public impact and cultural preservation.
Key highlights of the content/process		→ Digitizing postcolonial critique → Reclaiming cultural memory through digital tools → Merging critical theory with digital creativity → Encouraging student-led cultural discourse → Creating portfolios for future employment
Differences from traditional approaches		Conventional courses rely on essays and lectures; this program enables students to express postcolonial thought through modern media, creating deeper engagement, creativity, and broader social relevance.
Progress as of today		Yet to start.
Problems in implementation		→ Lack of professional software licenses → Students' limited prior experience in digital editing → Balancing production time with academic workload

Approaches to solve the problems	→ Purchase required tools and subscriptions → Provide beginner-friendly training sessions → Integrate the project into the curriculum for academic credit
Completion date, if completed	December 26
Seeing	
Impacts on students	→ Development of critical and digital storytelling skills → Deeper engagement with postcolonial issues → Confidence in public cultural discourse
Impacts on professors	→ Introduction of innovative pedagogy → Higher visibility in academic and activist networks
Impacts on university administration	→ Institutional recognition for decolonial scholarship
Responses from industry/market	Interest from heritage groups, educational media, digital archives, NGOs
Responses from citizen/government	Possible involvement in youth innovation expos and cultural promotion boards.
Measurable output (revenues)	→ 10–12 student projects → Public engagement (views, downloads, exhibition visitors) → Participant self-assessments and reflective reports
Measurable input (expenses)	Tk 150,000/-
Cost-benefit analysis for effectiveness	→ Modest investment with high learning and reputational return → Long-term value through reusable archive and skill development
Future Planning	

Where does the project go from here?	→ Extend to other departments (Law, Media Studies, Development Studies)
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	→ Establish an inter-university South Asian Decolonial Archive → Offer an online course module for national and regional access
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Addendum	
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Exhibits, pictures, diagrams, etc.	Digital zines, storyboards, screenshots from student podcasts and videos.
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Reports, mimeos, monographs, books, etc.	Digital flipbook and mini-documentary with student reflections; internal project reports validating student learning outcomes.
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Others which may help explain the program (including website links)	Possible project microsite and digital exhibition page (link to be provided once live). Additional materials from student-created online archives and podcasts may also be attached.
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