

Program Profile

Program	Program name	The SPEAKERS' HUB- a club for the students where students will feel free to speak English
	Category	A2

Summary of Program

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Abstract of Program	The SPEAKERS' HUB, an initiative spearheaded by World University of Bangladesh's Office of Student Development, aims to empower students across all faculties by cultivating their public speaking, communication, and leadership skills. Designed as an inclusive platform, the club will invite students of all disciplines to participate in weekly sessions, workshops, and speech contests, fostering a community of articulate, confident, and globally aware individuals. Members will engage in English-based discussions, debates, and presentations covering a spectrum of social, academic, and professional topics. The club will be open to undergraduates and postgraduates alike, especially those eager to overcome stage fright, refine their verbal expression, and embrace intellectual exchange. Operating year-round on campus in Dhaka, the club will encourage intercultural learning and peer-to-peer mentoring, contributing to students' personal growth and academic enrichment. As part of its activities, external guest speakers and alumni will occasionally join sessions, adding perspective and industry relevance. Members who consistently participate will be acknowledged with a Speaking Achievement Certificate, validating their journey toward becoming effective communicators. The long-term vision of the SPEAKERS' HUB is to position World University of Bangladesh as a nurturing ground for future thought leaders and professionals who thrive in both local and international contexts.

Details of Program

Planning

Objectives	Long-term Goals	• Skill Development:. • Confidence Building: • Academic Enrichment: • Cultural and Global Awareness:. • Professional Preparation:
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	Short-term Targets	• Skill Development: Enhance students' abilities in public speaking, presentation, critical thinking, and persuasive communication.
	Rationale	Recognizing the growing importance of effective communication in today's fast-paced global environment, World University of Bangladesh has taken a strategic step toward fostering oratory excellence through the launch of the SPEAKERS' HUB. In Bangladesh and beyond, students often face barriers in expressing themselves confidently and persuasively in academic, professional, and social settings. This initiative seeks to bridge that gap by offering a structured, collaborative environment where students can develop and practice public speaking and critical thinking skills.
Subject (Leader)	Initiator(s)	Sumona Sharmin, Senior Lecturer, Department of English, World University of Bangladesh Sara Tabassum, Lecturer, Department of English, World University of Bangladesh Ishrat Jahan, Lecturer, Department of English, World University of Bangladesh
	Champion(s)	
	Major team member(s)	Teachers from the department of English
Environment	Nature/Society	The SPEAKERS' HUB is a student-centered, skill-building club designed to nurture confident communicators through regular practice, mentorship, and intellectual engagement. Rooted in inclusivity and personal growth, the club encourages participation from students of all academic backgrounds who wish to refine their speaking abilities in English.
	Industry/Market	The SPEAKERS' HUB is primarily related to the fields of communication, public speaking, personal development, and leadership. While it's open to students of all backgrounds, the club draws particular relevance from areas like: • Social Sciences & Humanities — Topics like debate, persuasion, social issues, and human behavior are common themes.

		• Business & Management — Focused on pitching ideas, presentation skills, and team leadership. • Global Studies & Cultural Exchange — Enhances intercultural awareness and fluency in English communication. It's less about academic specialization and more about building soft skills that are crucial across every field—making students more articulate, confident, and career-ready in any profession.
	Citizen/Government	Digital Bangladesh Vision: With the aim to create a smart, skilled, and globally competitive workforce, the club prepares students to present, interact, and lead in professional digital environments—be it remote work, webinars, or virtual interviews.
Resources	Human resources	These are the people who will drive the club's activities and growth: • Club Leadership Team ◦ Faculty Advisor (from the Department of English) • Facilitators & Trainers ◦ Public speaking coaches or communication experts • Volunteers & Members ◦ Students from all faculties to participate and assist in organizing events ◦ Moderators for debates, evaluators for contests • Support Staff ◦ Administrative support for logistics, scheduling, and documentation ◦ Technical assistants for managing AV equipment and digital platform
	Financial resources	Fund from World University of Bangladesh
	Technological resources	Projector, screen, microphones, podium, clicker, sound system recorder
Mechanism	Strategy (Weight/Sequence)	Phase 1: Planning & Design Phase 2: Launch & Implementation Phase 3: Evaluation & Growth

	Organization	The university aims to develop different skills among students. The university has enough English teachers who can help to implement the programme.
	Culture	World University of Bangladesh is a university for quality and utilitarian Education. So The university always supports to promote different skills among students.
Doing		
Launch date	1 month after approval of the programme	
Responsible organization	English Department of World University of Bangladesh	
Program content and process	Host Inaugural Event - Invite a keynote speaker or alumni - Include icebreakers and club orientation Begin Weekly Sessions - Follow a consistent format: warm-up → speeches → feedback → discussion - Rotate roles to build leadership and evaluation skills Engage Members - Encourage participation through themed sessions and contests - Offer mentorship and peer feedback Invite Guest Speakers - Schedule professionals and alumni to share insights - Align topics with student interests and career relevance Track Participation - Maintain attendance records - Identify candidates for Speaking Achievement Certificates	
Key highlights of the content/process	Begin Weekly Sessions Engage Members	
Differences from traditional approaches	- The introvert students get platform to practice what is not possible in the classroom. - As there is no marks for it, students feel stress free	
Progress as of today	Outlining the programme	
Problems in implementation	Enough rooms are not available	
Approaches to solve the problems	N/A	
Completion date, if completed	N/A	

Seeing	
Impacts on students	I did a pilot study on it. Students were satisfied with this type of programme
Impacts on professors	Outcome was satisfactory
Impacts on university administration	Survey is not done
Responses from industry/market	Survey is not done
Responses from citizen/government	Survey is not done
Measurable output (revenues)	Survey is not done
Measurable input (expenses)	Tk. 300000 (3 lac taka every year)
Cost-benefit analysis for effectiveness	Survey is not done
Future Planning	
Where does the project go from here?	Due to be implicated.
Addendum	
Exhibits, pictures, diagrams, etc.	Due to be implicated.
Reports, mimeos, monographs, books, etc.	Due to be implicated.
Others which may help explain the program (including website links)	Due to be implicated.