

Department of Business Administration

Tentative courses outline for **September to December, 2020 semester** (MBA Program)

Foundation Courses:		
COURSE CODE	SUBJECT NAME	COURSE INSTRUCTOR
MKT 1003	Principles of Marketing	Dr.Wasib Bin Latif
ACC 1002_FALL2020	Financial Accounting	Helaluddin Ahmed

General course		
COURSE CODE	SUBJECT NAME	COURSE INSTRUCTOR
MATH 4005	Management Science	Issa Ahammad
MKT 2004_FALL2020	International Business	A.K. Ziauddin Ahmed

Non Thesis courses/Thesis		
COURSE CODE	SUBJECT NAME	COURSE INSTRUCTOR
MGT 7001_FALL2020	Global Business Management	Emran Ahmed
	Thesis

Finance Major Courses		
COURSE CODE	SUBJECT NAME	COURSE INSTRUCTOR
FIN 6002	Capital Investment	Priyanka Das Dona
FIN 6010	Comparative Financial Systems	Md. Iftekharul Islam Bhuiya

HRM Major Courses		
COURSE CODE	SUBJECT NAME	COURSE INSTRUCTOR
HRM 6008	Industrial Relations	Dr. Selim Ahmed
HRM 6011	Performance Appraisal	Md. Mobarak Karim
HRM 6014	Management of Change	Md. Abdullah Mohammad Sharif
HRM 6017	Strategic Human Resource Management	Dr. Selim Ahmed

Marketing Major Courses		
COURSE CODE	SUBJECT NAME	COURSE INSTRUCTOR
MKT 6015	Brand Management	Md Moniruzzaman
MKT 6008	Customer Relationship Management	Ahmed Al Asheq
MKT 6013	E-Marketing	Dr.Wasib Bin Latif
MKT 6009	Integrated Marketing Communications	Ujjal Yaman Choudhury